

FLEADH FORUM WEBINARS 2020



WEBINAR 1

Wednesday, July 08, 2pm-3pm



WHAT WE DO TODAY WILL CREATE TOMORROW: WHAT IS YOUR DEVELOPMENT STRATEGY?

Speakers: Ben Coren (Film4), Dionne Farrell (BBC Films), Emma Norton (Element Pictures), Tristan Goligher (The Bureau) and moderated by Sarah Dillon (WRAP Fund)

The world is experiencing a surge in content creation and now more than ever a captive audience demands engaging content. So how important is it to approach development strategically? In this talk, we will delve into the practical and creative strategies that successful companies pursue in developing their slates, working with talent and selecting the stories they want to tell.

WEBINAR 2

Thursday, July 09, 2pm-3pm



CO-PRODUCTION IN THE TIME OF CORONA

Speakers: Helge Albers (FFHSH/Hamburg Film Fund), David Collins (Samson Films), Rebecca O'Brien (Sixteen Films) and chaired by Simon Perry (ACE Producers).

International co-production has become a backbone of financing for independent films during this century, as market money for their production has declined and at the same time sources of public funding across Europe and the world have grown in size and accessibility. The pandemic has paralysed theatrical distribution and concentrated the exploitation value of films in a handful of global online platforms. With traditional distribution models unlikely to recover any time soon, with post-pandemic protocols sure to cause an overall rise in production costs, and with a new reluctance - for a range of reasons - towards producing a film in several countries, can co-production continue to function as the tool of choice for financing films outside the commercial mainstream?



WEBINAR 3

Friday, July 10, 2pm-3pm



WHAT NOW? THE FUTURE OF SALES & DISTRIBUTION

Speakers: Cara Cusumano (Tribeca Film Festival), Eamonn Bowles (Magnolia Pictures), Patrick O'Neill (Wildcard Distribution), Stephen Kelliher (Bankside Films) and moderated by Katie Holy (Blinder Films) with more speakers to be confirmed.

With the disruption caused by the pandemic, the plans for the traditional exploitation paths for many films has been called into question. What innovative approaches are helping films reach audiences, and how will distribution and exhibition adapt even when the world gets "back to normal"? Industry Experts will look how we are navigating these changes and what the future holds.

Register Now at www.galwayfilmfleadh.com